Short concept: Work with Purpose – APS Reform in action

The proposal is to support a special series titled 'APS Reform in action' of the Work with Purpose Podcast.

Concept

This series will build on Work with Purpose's tried and true format and tone of the high-level expert interview led by David Pembroke, coupled with case studies where suitable.

The series will unpack APS Reform from different angles, focusing on – but not limited to – the 4 priority areas. The series will draw on data, evidence and stories that focus on measurable change in Australia's communities.

The APSC and IPAA ACT would collaborate on overarching themes and sourcing speakers. There will be opportunities to showcase work the APSC does that complements the APS Reform agenda with specific examples, such as case studies from the CALD strategy or the APS Census.

Costing

The cost of this proposal is \$35,000 plus GST.

Proposed themes or focus areas

Working title	Description	Suggested panellists
Lifting the lid on APS Reform	Introductory podcast speaking to the policy drivers that underpin the agenda. Guests might include the minister and Gordon. This would afford an opportunity to revisit the public discourse beyond "the APS Reform Agenda is the implementation of the Thodey Review". By starting at this point, it allows the minister and Gordon to talk to what has changed since the 2019 report and call back to the consistent principles of good public administration that were identified by David Thodey in his 2018/2019 work.	Katy Gallagher Gordon de Brouwer
Integrity in action Pillar 1: An APS that embodies integrity in everything it does	This episode could highlight a case study from the progress report or National Anti-Corruption Commission. This discussion would highlight what working with integrity looks like in action and may also draw on evidence such as the trust survey.	

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People at the heart	This episode could highlight direct	
Pillar 2: An APS that puts people	changes to how agencies deliver	
and business at the centre of	services as a result of APS Reform	
policy and services	work. Again, it would draw from	
	APSC case studies in agencies	
	such as Home Affairs, Services	
	Australia or ATO to demonstrate	
	how the Australian Government	
	implements this policy at scale in	
	the way they engage everyday.	
Bursting the 'Canberra bubble'	This episode would highlight the	
Pillar 3: An APS that is a model	60%+ of APS staff who operate	
employer	outside Canberra. The case	
	studies could be drawn from the	
	State of the Service Roadshow. It	
	will highlight how APS work has	
	takes place beyond the 'Canberra	
	bubble', showcasing extensive	
	diversity and modern workplace	
	practices.	
The language of capability	This episode might highlight the	Subho Banerjee
Pillar 4: An APS that has the	CALD strategy and how it	Case study
capability to do its job well	supports APS staff to do their	
	best work and collaborate	
	effectively with each other. Subho	
	could provide a high-level	
	overview of the strategy and a	
	case study could speak to the	
	Mosaic program.	
The future of reform for the APS	This final episode could be timed	Katy Gallagher
	to coincide with the minister's	
	annual report and reflect some of	
	the announcements of the next	
	phase of APS Reform. In terms of	
	format, this one could be a live	
	recording around the same time	
	as an October/ November	
	ministerial speech, and it could	
	include questions sourced	
	through our future leaders	
	network, and the APS Academy.	

Timeframe for delivery

This proposal supports 6 podcasts, with recording and release schedule to be developed in an agreed implementation plan with IPAA ACT and APSC.

This will be delivered as a special series with podcasts being released sequentially as a single block over 12-14 weeks or staggered over a 6-month period with timing to be agreed.